



10 Pet Feeding Facts

1. The idea that one pet food provides all the nutrition a companion animal will ever need for its entire life is a dangerous myth. ~Animal Protection Institute
2. CORN, WHEAT & SOY are:
 - 3 top causes among pet allergies
 - a great indicator of a low quality pet food brand
 - cheap fillers with no real nutritional value to help make your pet feel full
 - hard to digest and should never be replaced for whole meat proteins
3. No matter which kibble you choose, you will need a supplement. No kibble, since it is processed at over 120 degrees, can contain all the vitamins, minerals, enzymes that are needed for a well-nourished pet.
4. Properly home-cooked meals are the IDEAL method of feeding for those pets that are ever so privileged.
5. Dry kibble does NOT clean or maintain your pooch's teeth.
6. ALWAYS read the ingredient label and be sure that the food is of quality human grade. Ignore packaging (ex. Premium, Natural, Veterinarian Recommended, etc.). Packaging can legally mention anything it wants.
7. The first 5 ingredients in pre-cooked weight sequence on any pet food or treat label are what prominently make up that pet food product.
8. Quality pet food ingredient labels will read like a good stew or soup with high grade sources of protein as the first 2 to 3 ingredients, like whole fresh meats or a single source meat meal such as chicken meal, but NOT poultry meal. You also never want to see: meat meal, bone meal, by-product meal. It should always name the actual protein source, like chicken meal, beef meal, lamb meal, salmon meal, etc.
9. The Association of American Feed Control Officials (AAFCO) prohibits BY LAW for ANY pet food company to attest to the quality of its listed ingredients, making it ever so difficult for pet owners to differentiate an inferior bag of pet food to excellent high human grade food lines.
10. Pets' diets are highly deficient and do not get nearly the protein that's required of their bodies, especially when fed a low grade pet food everyday for the rest of their lives. How healthy would we be if we ate the same thing everyday?

Visit us at www.underyourwoof.com